<div align="center">

Cookies Policy
Regards: www.lirene.eu ("Policy")

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What is the cookies policy?

This policy describes the manner in which **Dr Irena Eris S.A.** with its registered office in the Republic of Poland, in Piaseczno (05-500), at ul. Armii Krajowej 12, entered in the Register of Entrepreneurs kept by the District Court for the Capital City of Warsaw in Warsaw, 14th Commercial Division of the National Court Register (KRS), under KRS No: 0000051003, Tax ID No (NIP): 1230288525, with the fully paid-up share capital of PLN 35,677,700.00, email address: serwis@DrIrenaEris.com (hereinafter referred to as: "**Company**"), as the owner of the www.lirene.eu domain (hereinafter referred to as: "**Website**"), uses cookies in connection with the use by the users (hereinafter referred to as: "**Users**") of the Website.

What are cookies?

Cookies are small text files placed on terminal devices (e.g. smartphones, computers) of Users used by them to visit the Website.

Cookies used by the Company are safe for devices used by Users of the Website. In particular, it is impossible for viruses or other unwanted software or malware to access these devices in this way. Cookies do not result in configuration changes in these devices either.

Cookies allow to identify the software used by the Website User and customise the Website individually to the needs of each User.

The information collected by the cookies used by the Company does not allow for the identification of a specific person.

What types of cookies are used on the Website?

There are three types of cookies on the Website which fulfil different functions, i.e.:

- **Analytical cookies**: they make it possible to check which products were searched for by the User, measure the number of visits of the Website Users and gather information about the sources of traffic on the Website (i.e. through which other website the User visited the Website), and they allow to identify the websites visited by the User, which makes it possible for the Company to receive statistical data specifying, for example, how many Users or in what period visited the Website. These files can only be used with the consent of the Website Users (they will be enabled if the User consents to this at the time of entering the Website).

- Strictly necessary cookies: are necessary to ensure the proper functioning of the website and the performance of its core functions. These files cannot be disabled at the Website level because they are required for its proper functioning.

- **Advertising cookies**: they make it possible to tailor the displayed advertisements to user preferences in order to promote the products placed on the Website and the marketing campaigns conducted. These files can only be used with the consent of the Website Users and they will be enabled if the User consents to this at the time of entering the Website.

The Company may use Google Analytics, Google Universal Analytics, Meta to analyse Internet traffic and the use of remarketing tools.

The indicated tools are used on the Website with the IP anonymisation enabled.

The Company is not liable for the improper use of cookies by providers of analytical tools and web browsers.

How long are cookies stored?

Cookies used on the Website are divided into two types, depending on how long they will be stored:

- **Session cookies** – stored temporarily in the memory of the device from which the User visits the Website; after the end of the browser session, they are removed from it.
- **Permanent cookies** – stored in the memory of the device used by the User to visit the Website and they will not be automatically deleted after closing the web browser. They will remain in the memory of that device until they are deleted by the User (e.g. when deleting the browser history) or until they expire. The mechanism of permanent cookies does not allow for downloading any personal data or any confidential information from the devices of the Website Users.

How to change settings or delete cookies?

A User visiting the Website may at any time decide whether:

- he/she accepts all cookies (the User consents to the use of analytical and marketing cookies);

- he/she accepts selected cookies (the User consents to the use of a given type of cookies);

- he/she rejects all cookies (which results in the use of only the strictly necessary cookies).

After giving his/her consent, the Website User may at any time change or block all cookies (including the strictly necessary cookies) in the cookies settings at the level of the User's web browser settings.

Details of whether and how cookies can be handled and blocked are available in the (web browser) software settings.

The Website User may delete cookies (including the permanent cookies) at any time by using the available functions in the web browser he/she uses (e.g. by "deleting browsing history").

Below, the Website User can find a specific list of cookies used by the Company, which can be used on the Website. []

Cookie	Domain	Description	Storage time	Cookie type
CookieConsent	.lirene.eu	CookieConsent is a JavaScript library used to manage consent to the use of cookies.	12 months	Strictly necessary
_ga	.lirene.eu	Installed by Google Analytics, the _ga cookie calculates visitor, session and campaign data and tracks the use of the website to generate analytical reports. The cookie stores information anonymously and assigns a randomly generated number to identify unique visitors.	24 months	Analytical
_gid	.lirene	Installed by Google Analytics, the _gid cookie stores information on how visitors use the website, while generating site performance analysis reports. The collected data include, among others, the number of visitors, their source and anonymously visited sites.	24 hours	Analytical
_ga_*	.lirene.eu	Cookie to store and count page views.	24 months	Analytical
_fbp	.lirene.eu	This cookie is set by Facebook to display advertisements on Facebook or on a digital platform operated by Facebook advertisements after a website is visited.	3 months	Advertising
fr	.lirene.eu	Facebook sets this cookie to display advertisements preferred by the user based on tracking his/her online behaviour, on websites with Facebook Pixel or Facebook social plug-in.	3 months	Advertising
_dc_gtm_UA-16388 6504-7	.lirene.eu	This cookie is used in Google Tag Manager. This cookie is used to load marketing scripts and tags on websites through Google Tag Manager. It stores Google Tag Manager configuration and settings information.	Current session	Advertising
_ueuuid	.lirene.eu	The cookie is used by UserExperior to monitor user website activity.	30 days	Strictly necessary

__ca__chat	.lirene.eu	The cookie is used by UserExperior to monitor user website activity.	30 days	Strictly necessary