

LIRENE – PRIVACY POLICY

For www.lirene.eu

This privacy policy lays down the rules for the processing and protection of personal data of users of www.lirene.eu (hereinafter, respectively: “**User**” and “**Website**”), collected in connection with the Users’ use of the Website.

The controller of Users’ personal data processed via the Website is Dr Irena Eris S.A. with its registered office in Piaseczno (05-500), ul. Armii Krajowej 15, in the territory of the Republic of Poland, registered in the Register of Entrepreneurs of the National Court Register (KRS) by the District Court for the Capital City of Warsaw in Warsaw, 14th Commercial Division of the National Court Register, KRS No 0000051003, share capital and paid-up capital: PLN 35,677,700, Statistical ID No (REGON): 142584703, Tax ID No (NIP): 1230288525 (“**Controller**”), as the owner of the www.lirene.eu domain and the owner of the ICT system within the framework of which the Website is operated.

The use of the Website involves the processing by the Controller of Users’ personal data in the form of an IP address assigned to the device used by the User.

Personal data are processed by the Controller pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ EU. L. of 2016 No 119, p. 1, as amended – hereinafter: “**GDPR**”).

Personal data of Users are processed in order to ensure that the User has access to the Website and is able to use it correctly.

The basis for the processing of data for the aforesaid purposes is Article 6(1)(f) of the GDPR (a legitimate interest of the Controller, which consists in the need to provide the User with access to and use of the Website in order for the Controller to inform the recipients about its products and offer and to enable the Controller to improve the Website and enhance its functionality).

Users have the right to:

- request from the Controller access to personal data, their rectification, erasure or restriction of processing, the right to data portability and the right to object to the processing of personal data – to the extent that the processing of personal data is based on a legitimate interest of the Controller;
- lodge a complaint with the supervisory authority competent for the protection of personal data, i.e. President of the Personal data Protection Office.

The provision of personal data by the User is voluntary, but it is also necessary for the User to use the Website.

Personal data of Users may be transferred to third countries, i.e. outside the European Economic Area, where the service provider whose functionality the Website uses processes data outside the European Economic Area.

Personal data of Users collected via the Website will be stored for a period necessary for the fulfilment of individual processing purposes for which they were collected, i.e. to ensure access to and use of the Website, resulting from the legitimate interest of the Controller – for the period of use of the Website by the Users, and after the end of that use – for a maximum period of 6 months.

The recipients of Users' personal data collected in connection with their use of the Website are the entities through which the Controller ensures the functioning of the Website: Move Closer sp. z o.o. with its registered office in Warsaw at ul. Kolejowa 5/7, 01-217 Warsaw, KRS No: 0000431208 and Cosmetics Lab sp. z o.o. with its registered office in Warsaw at ul. Kolejowa 5/7, 01-217 Warsaw, KRS No: 0000812993, as well as software and service providers (in particular maintenance or ICT services) used by the Controller for the operation of the Website.

Personal data of Users will not be subject to automated decision-making, including profiling.

The Controller has appointed a Data Protection Officer, who can be contacted via the following email address: iod@DrIrenaEris.com.

The Controller reserves the right to update the privacy policy by publishing its new content on the Website.

The Website may provide links to other sites, whose operation may be beyond the control of the Controller. Linked sites have their own privacy policies which the Controller recommends to read if the User visits the sites by clicking on the redirecting link. If the linked sites that the User visits are not owned by the Controller, the Controller is not responsible for their content, any use of these sites or their privacy practices.

The Controller applies technical and organisational safeguards to ensure an adequate level of protection of the personal data of Users, including in particular against their accidental or unlawful destruction, access or disclosure.

On the Website, the Controller uses the technology known as cookies, i.e. small text files placed on terminal devices (e.g. smartphones, computers) of Users used by them to visit the Website. The Website's cookies policy is available at: <https://lirene.eu/privacy-policy>